



SOCIAL MEDIA STRATEGY

Social Media Marketing Plans are essential for anyone who wants to effectively engage their customers.

In these three sessions of the Social Media Strategy workshop, business owners will learn:

- Information on different types of social media. Identify which avenues best suit your business needs.
- Complete a Social Media Marketing Plan.
- Create an implementation schedule to put your plan into motion.



For more information, please visit our website at www.blackrivertech/community/cce and click on Pocahontas Campus.

**Watch for the next workshop in this series,
Bookkeepers' Boot Camp, October 22.**

Tuesday, October 8
Thursday, October 10
Tuesday, October 15

*Deadline for Registration
is October 7*



6:00 pm – 8:00 pm



Workshop Only
\$36



**TO REGISTER,
PLEASE CONTACT US:**

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