

FACEBOOK FOR BUSINESSES

Instructor: Jennifer Clay, Randolph County Chamber of Commerce Board Member and owner of Spring Designs, a Pocahontas based website design and social media business.

Offered by BRTC Corporate & Community Education in Conjunction with Randolph County Chamber of Commerce.



Set up a business Facebook page and determine the best practices to reach a target audience.

Topics to Be Covered:

- Learning the difference between a business page and a personal profile
- Social media terminology
- Facebook for smartphones
- Which types of posts do or do not work
- Using Facebook for advertising
- Reading Facebook statistics
- More

*November 12 & 19
11:00 a.m. – 1:30 p.m.
Lunch Will Be Provided.*

Cost:

\$40.00

*Randolph County Chamber
Members Receive a \$10 Discount*

Deadline to Register:
November 8

Register at the Continuing Education Building on the BRTC Pocahontas campus between the hours of 8:00 a.m. and 3:30 p.m.



For additional information or alternate registration, call 248-4180, e-mail pattib@blackrivertech.edu, or visit our website at www.blackrivertech.edu/community/cce and click on Pocahontas Campus.