FROM THE CHAIR

MESSAGE FROM
CHAIRWOMAN STEPHANIE SUTTON

What a year! Marked by disruption and economic hardship, the past year presented many challenges to the fundraising efforts of the BRTC Foundation. While the challenges were great, the Foundation recognized that the need for our support was greater. The hardships caused by the pandemic made the assistance which we provide even more critical. With our mission in mind, as well as the health and safety of the BRTC community, we met adversity head-on and were able to accomplish our goals. Despite the cancellation of the 2020 iBERIABANK/BRTC Foundation Golf Tournament and going totally virtual for the 2021 Gala Auction, we had the 3rd best fundraising year in our history and the highest proceeds ever from the auction.

We were only able to do this through the generous support of our donors. We are grateful to our friends who believe in our mission. Thank you to the many individuals, businesses and organizations that have provided financial support to the BRTC Foundation from July 1, 2020 – June 30, 2021. Your support provides transformational opportunities and experiences.

As we bid this year farewell, we recognize that while painful and challenging it made us stronger and more creative. We will remember this year as one of the worst but also one of the best. We are certain that the future holds new and different challenges and we stand ready to take them on. On behalf of the BRTC Foundation board, we thank you for your confidence in us. We promise to strive every day to earn your support.

Sincerely,
Stephanie Sutton, Foundation Board Chair, PECO, Industries
The Board governs the Foundation. Board members serve 4-year terms and are voted in by current board members. Board meetings meet bimonthly but are not public.
The Foundation is very proud of its board members and their accomplishments.
Many Foundation board members go on to be members of the college's governing board or other state boards.

Graycen Bigger
Appointed by AR Governor Asa Hutchinson to AR Division of Higher Education (ADHE) coordinating board for 2021-2025.
Named to the 2020 Class of Northeast Arkansas Women in Business

Jeremy Baltz
After 14 years on the Foundation board, Baltz was appointed by AR Governor Asa Hutchinson to the BRTC Board of Trustees from 2021-2027. The Board of Trustees is the College's governing board.

The 2020-2021 academic year saw serious disruption due to the COVID-19 pandemic.
While fundraising in general was up, some events were not held or were greatly modified.
ANNUAL SERIES

The Foundation offers two annual series to students and the public.
These forums are opportunities to provide cultural and historical education to local schools, college students, and the public.

Black History Month Speaker
Partnering with the Eddie Mae Herron Center, Dr. Aram Goudsouzian Zoomed “My Mississippi is Everywhere: James Meredith and American History.”

15th Annual Holocaust Survivor
Agi Geva spoke about her experience in Auschwitz and a small labor camp in Rochlitz, Germany, to over 500 adults, college, and school students.

Both events were Zoomed during the pandemic. BRTC was excited to offer the events, but understandably attendance was down.

Black History Month Attendance

Holocaust Survivor Attendance

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EVENTS

BRTC’s 2 largest fundraising events are the annual Gala and Golf Tournament. Both events were modified due to COVID-19. Donors were still exceptionally generous!

27th Annual iBERIABANK/BRTC Foundation Golf Tournament

The Golf Tournament is the Foundation’s largest scholarship fundraiser. During COVID, the event was canceled, but several donors still supported it.

Golf Tournament Proceeds

![Bar chart showing Golf Tournament Proceeds from 2010 to 2020]

- 2020 Golf Tournament (canceled)
- 27 Sponsors
- $14K Raised

Golf Tournament Expenses and Income

- $75,000

![Bar chart showing Golf Tournament Expenses and Income from 2010 to 2020]

- Income
- Expenses
14th Annual Gala and Auction

The Gala could not occur because of the pandemic, so only an online auction was held. It was such a success that the Foundation is considering continuing it each year.

Gala Income and Expenses

The 5K could not occur because of the pandemic, but it will return on May 14, 2022.
FOUNDATION SCHOLARSHIPS

Foundation scholarships make a huge difference!
Supporting scholarships and students is a major reason why Foundation donors give.

Meet Some of the 2020-21 Scholarship Recipients

Colton Huff
Agheritage Farm
Credit Services

Cailyn Secrease
Archer Realty

Parker Waln
PECO Foods

Destiny Burdin
HARPS Foods

Ellie Britt
iBERIABANK

Erise McMasters
Clay County Electric Co-Op Scholarship

Hometown: Paragould
Major: Registered Nursing

“Thank you to Clay County Electric for this scholarship. I have been pursuing a career in the nursing field for a while now, and this year the possibility of that has become a reality being accepting into the registered nurse program. This scholarship will be of great help this semester and I am very grateful!”

$77K
Total Amount Awarded

78
Number Students Awarded

Foundation Scholarships
Awarded to Students in 2020-21
The donors listed on these pages have given through a variety of channels:

- Annual golf tournament
- Annual gala and auction
- Series events such as the Holocaust Survivor Series or the Black History Month Speaker Series
- Growing Strong annual fund
- Project REACH
- In-kind giving of equipment or supplies essential to academic programs

James and Kelsie Cagle
Mike and Jana Caldwell
Carter-Cox Seeds
CenterPoint Energy
Lori Clanton
Clark General Contractors
Dana Clay
Clay County Electric Cooperative
Coker Insurance
Bonnie Collins
Phil and Carolyn Collins
Elizabeth and Gracey Collins
Don and Ruth Ann Cox
Doug and Cindy Cox
Marlene Cox
Butch Dail
Darragh Company
Beth Davis
Margo Davis

Dear Archer Realty,

This scholarship means the absolute world to me. Thank you so much for this opportunity to continue to thrive and learn more throughout my college career. My goals with this are to finish up my associate's degree and create my own business as a photographer and because of this scholarship I am one step closer to achieving that goal!

Cailyn Secrease
First National Bank of Lawrence County donated $20,000, part of which will assist the creation of a new college lecture series.

Melissa Wright-Davis
Joey and Christina Derbes
Mike and Barbara Dunn
E.C. Barton and Company
Eddie Mae Herron Center
Dustin and Susie Eddington
David and Julie Edington
Dr. Martin and Jennifer Eggensperger
FABCO
Farmers & Merchants Bank
Nancy Felts

First National Bank of Walnut Ridge, Hoxie, and Pocahontas
Rex and Debra Flagg
Jake Foster
Dr. Dianna Fraley
Angie French
Vickie French
Josh and Sissy Gray
Rodney and Amber Green
Terry and Tahnee Green
Greene County Industrial Training Center (GCITC)
Donny and Sherry Griggs
Kelly Grooms
Dick and Janna Guthrey
Rachel Hall
Chris and Tonya Hanks
Harps Food Stores, Inc
Matt and Jennifer Hibbard
Gene Higginbotham
Mike and Gina Higginbotham
Steve and Rhonda Higginbotham
Annette Hilburn
Dr. Brent and Amy Holt
Eric and Ramonda Housh
Bobbie Hubbard
Hyde’s Termite and Pest Control
iBERIABANK

Several golf sponsors have supported the college for many years! For example,

- **Farmers & Merchants Bank**, formerly the Bank of Pocahontas, 24 years
- **Tool Central/Darragh Company** and the Trammel Family, 20 years
- **Clay County Electric Cooperative**, 19 years
- **iBERIABANK**, 19 years
The BRTC Foundation is fortunate to have many individuals who are long-time donors.

- John & Mary Helen Jackson, 29 years
- Farmers & Merchants Bank, 29 years
- iBERIABANK, 29 years
- Robert Bosch Tool Corp., 29 years
- Don & Ruth Ann Cox, 28 years
- Lloyd & Carol Lewallen, 28 years
- Ken & Dr. Jan Ziegler, 27 years

Lesley Rice
Kirby and Patty Riffel
Larry and Nancy Robert
Cindy Robinett
Greg and Laura Rooks
Rotary Club of Pocahontas
Rhonda Sade
Shannon Salvage, Inc.
Rebecca Simpson
Michael and Amy Smith
David and Donna Statler
Allen and Priscilla Stillwell
Victor and Rhonda Stone
Leslie and Tina Stroud
Keith and Stephanie Sutton
The Candy Emporium
The Steel Yard
Mildred Thielemier
Howard and Jody Thielemier
Mike Thompson
Tom and Carolyn Towell
Scott and Joniece Trammel
Rene Tyler
Walmart of Pocahontas
Paula Ward
John and Roberta Warner
James Whitlow
Sandra Williams
Kirk Wilson
Holly Winslow
Wren Family, LLC
WW Recycling, LLC
Mr. Ken and Dr. Jan Ziegler
FUNDRAISING DATA

Average Gift Amount

Growing Strong Annual Fund

Net Fundraising Totals by Academic Year (July 1 to June 30)
FOUNDATION FINANCES

Total Net Assets

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Total Support and Revenue

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